

1. Introduction

- Your Pub Quiz Limited (the "Company") wants visitors to its website www.yourpubquiz.com (the "Website") to know that we are just as concerned as you are about the privacy of any personal information that you may choose to provide us with ("Personal Information").
- Personal Information is any information about you and may include your name and address, date of birth, payment card details, account transfers and any other information you may wish to provide. The Company makes best endeavours to ensure that the business practices that involve the use of Personal Information are compliant with privacy regulations in the countries where we operate. Accordingly, in this policy document (the "Privacy Policy"), the Company wants not only to advise you of your rights but also explain how we intend to respect them.
- This Privacy Policy is incorporated into and is subject to the Website's terms and Conditions (the "Terms"). Your use of the Website and any Personal information you provide on the Website remains subject to the terms of this Privacy Policy and our Terms.
- For the purpose of the Data Protection Act 1998 (the "Act"), the data controller is Your Pub Quiz Limited ("the Company"). We are registered in England and Wales under company number 06862971 and have our registered office at 10 Shrubland Road, London, E8 4NN.
- Any reference to the "Company" within the Privacy Policy includes Your Pub Quiz Limited and all or any of its direct or indirect subsidiaries, joint venture partners, and their related companies wherever located in the world as may exist from time to time.

2. Information we may collect from you:

We may collect and process the following Personal Information about you:

- You provide Personal Information (such as your name, date of birth and email address) to the Website when choosing to participate in various activities on the Website such as registering, posting messages in our forums, entering trivia competitions and tournaments, taking advantage of promotions, responding to surveys, or subscribing to newsletters or other mailing lists.
- Personal Information may also be collected when contacting us for any reason, posting and uploading content and material (including your personal profile), communicating with other users on our Website such as via online forums, messaging or requesting further services or information. We may also ask you for information if you complain or report any problems with our Website.
- You will also provide Personal Information by participating in other games available during the live broadcast.
- We may collect and process the following data about you:
 - if you contact us, we may keep a record of that correspondence and your contact details;

- the Company may also ask you to complete surveys that we use for research purposes, although you do not have to respond to them;
 - Details of your visits to our Website including, but not limited to, traffic data, weblogs and other communication data, whether this is required for our own billing purposes or otherwise and the resources that you access.
- To ensure a good quality of service we may monitor and record any communication you have with us (or with other users online) in writing, by phone or by electronic mail. E-mail is not encrypted to/ from this Website. The Company recommends that with the exception of your name and username you do not send us Personal Information by e-mail. Any such information is transmitted at your own risk.

3. IP Addresses and Cookies

- We may collect information about your computer, including, where available, your IP address, operating system and browser type, for system administration and to report aggregate information to our advertisers. This is statistical data about our users' browsing actions and patterns, and does not identify any individual.
- For the same reason, we may obtain information about your general internet usage by using a cookie file which is stored on the hard drive of your computer. Cookies contain information that is transferred to your computer's hard drive. They help the Company to improve the Website and to deliver a better service to you.
- There are several different types of cookies. We use two types of cookie: "session cookies" and "persistent cookies".
 - Session Cookies: One type is a so-called 'session cookie'. During the period you are online and surfing on our Website cookies are sent between your computer and the server in order to be able to link information. Session cookies allow you to carry information across pages of our Website and avoid having to re-enter information. They are also used within registration to allow you to access stored information. Session cookies are not permanently stored on your computer, but disappear once you shut it down.
 - Persistent Cookies: The other type of cookie we use is stored for a limited period on your computer and is designed to save the log-in name of registered members. This is a service designed to help registered members to log-in more speedily. This cookie can only be read by our server. We use persistent cookies for the following purposes:
 - To help us recognise you as a unique visitor when you return to our website and to allow us to tailor content or advertisements to match your preferred interests or to avoid showing you the same adverts repeatedly.
 - To compile anonymous, aggregated statistics that allow us to understand how people use our site and to help us improve the structure of our website.
 - To internally identify you by account name, name, email address, user ID, currency and location (geographic and computer ID/IP address)
 - To differentiate between users who are on the same network.
 - Within research surveys to ensure you are not invited to complete a questionnaire too often or after you have already done so.

- Third parties may also serve cookies via this Website. Please note that our advertisers may also use cookies, over which we have no control. These are normally used for the following purposes:
 - To serve advertisements on our site and track whether these advertisements are clicked on by users.
 - To control how often you are shown a particular advertisement.
 - To tailor content to your preferences.
 - To count the number of anonymous users of our site.
 - For website usage analysis
- Use of Web Beacons: Some of our Web pages may contain electronic images known as Web beacons (sometimes known as clear gifs) that allow us to count users who have visited these pages. Web beacons collect only limited information, which includes a cookie number, time and date of a page view, and a description of the page on which the Web beacon resides. We may also carry web beacons placed by third party advertisers. These beacons do not carry any personally identifiable information and are only used to track the effectiveness of a particular campaign.
- Disabling/Enabling Cookies: You have the ability to accept or decline cookies by modifying the settings in your browser. However, you may not be able to use all the interactive features of our Website if cookies are disabled. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you log on to our Website. For more information about cookies, including how to enable/disable them see www.allaboutcookies.org.

Please note that we do not save any Personal Information via such cookies. The Company, via such cookies, cannot trace information about you as a user.

4. How Your Personal Information will be used

- The Company will process your Personal Information in order to allow you access and make use of our Website; to allow you to participate in the services offered, to administer your account; to maintain our accounts and records; to monitor Website usage and levels and the quality of the service we provide and to inform you; from time to time, about products and services that we consider may interest you and for related purposes. o We may also use your Personal Information to provide you with information about goods and services that may be of interest to you.
 - If you are an existing user, we will only contact you by electronic means (e-mail or SMS) with information about goods and services similar to those which we offer on our Website.
 - If you are a new user, and where we permit selected third parties to use your Personal Information, we (or they) will contact you by electronic means only if you have consented to this.
 - If you do not wish to receive future marketing, promotional or sales material from the Company or selected third parties, you may modify your notification preferences at yourpubquiz.com
- The Company will also retain such information and may analyse it in order to investigate any actual or suspected fraudulent or other criminal activity. All rights in the manner of recording your Personal Information held by the Company (including copyright and database rights) are and shall remain its property.

- Telephone calls relating to users will be recorded and may be actively monitored for which purposes all users hereby consent.

5. Where We Store Your Personal Data

- The Personal Information that we collect from you may be transferred to, and stored at, a destination outside the European Economic Area (EEA). It may also be processed by staff, operating outside the EEA, who work for us or for one of our subsidiaries and/ or business partners. Such staff may be engaged in amongst other things, the fulfillment of your order, the processing of your payment details and the provision of support services. By submitting your Personal Information, you agree to this transfer, storing or processing. The Company will take all steps reasonably necessary to ensure that your Personal information is treated securely and in accordance with this Privacy Policy.
- All information you provide to us is stored on our secure servers. Where we have given you (or where you have chosen) a password that enables you to access certain parts of our Site, you are responsible for keeping this password confidential. We ask you not to share your chosen password with anyone.
- Unfortunately, the transmission of information via the internet is not completely secure. Although we strive to protect your personal data, we cannot guarantee the security of your data transmitted to our Sites; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

6. Disclosure of your Information

- We may disclose your personal information to any member of the Company's group, which means our subsidiaries, our ultimate holding company and its subsidiaries, as defined in section 736 of the UK Companies Act 1985.
- We may disclose your personal information to third parties:
 - In the event that the Company sells or buys any business or assets, in which case it may disclose your Personal Information to the prospective seller or buyer of such business or assets.
 - If the Company or substantially all of its assets are acquired by a third party, in which case Personal Information held by it about its users will be one of the transferred assets
 - if we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our Terms and other agreements; or
 - to protect the rights, property, or safety of the Company, our users, or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.

7. Consent

- By providing our Personal information and registering with us or logging on with us when you enter our Website, you explicitly consent to the Company processing and disclosing your Personal information for the purposes, and otherwise in the manner, set out in this Privacy Policy, or as otherwise provided in accordance with the Terms. If you wish to qualify, vary, modify or limit your consent in relation to marketing communications or in circumstances where any processing of your data is likely to cause damage or distress

or such other circumstances as the law allows then you may do so by notifying us in writing by email to quizmaster@yourpubquiz.com.

8. General Information

- You may at any time request a copy of your Personal Information held by the Company in accordance with subject access rules in the Data Protection Act 1998 (UK), the Privacy Act 1988 (Australia) and the Data Protection Act 2001 (Malta).
- The Company reserves the right to change the Privacy Policy including altering the purposes for which it processes your Personal Information. In the event that the Company considers it appropriate to make any such change, the Privacy Policy will be updated and posted on our Website. Your continued use of the Website will constitute acceptance of those changes.

9. Access Your Personal Information

- The Act gives you the right to access information held about you. Your right of access can be exercised in accordance with the Act. Any access request may be subject to a fee of £10 to meet our costs in providing you with details of the information we hold about you. You can exercise this right at any time by contacting us at quizmaster@yourpubquiz.com.

10. Third Parties

- Our Website may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

11. Financial Data

- We are committed to protecting your Personal Information, and take every precaution to make sure your payment information is 100% secure. We provide a secure log in system for users with funds in their account, and urge you to keep your details private.
- We do not store any of our Client's credit or debit card numbers, and all transactions are processed using Secure Socket Layer (SSL) technology. We work with the world's most trusted payment providers PayPal and ClickAndBuy to process transactions through our site.

12. Changes to Our Privacy Policy

- Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by email.

13. Contact

- Questions, comments and requests regarding this Privacy Policy are welcomed and should be addressed to quizmaster@yourpubquiz.com.